

# ITI Academy Video Awards

## **Submission Guidelines**

#### **Eligibility**

- The ITI Academy Video Awards are open to dentists worldwide.
- Participants may submit multiple videos.

#### **Video Submission Requirements**

- Present clinical procedures in an educational fashion.
- You may present full cases or specific procedures.
- Include rationale and evidence behind decision making, relevant theoretical background of procedure, medical / dental history where relevant.
- Reference to ITI publications where possible (e.g., ITI Consensus Statements, ITI Treatment Guides, SAC classification etc.), also in terms of terminology.
- Length: 7-10 minutes
- Format: Any standard video format, e.g., MP4, MOV, MKV
- Quality: Full HD (1080p minimum, 25fps)
- Production: Videos may be edited using movie editing software or produced professionally.
- Language: English. Subtitles or voice-overs are permitted for non-English speaking patients.
- You agree to the publication of your videos on the ITI's e-learning and social media platforms.
- You retain full intellectual property rights over the contents presented in your video. In exceptional circumstances, you have the right to have the video removed from the ITI's e-learning or social media platforms.

## **Patient Consent**

- A physical copy of patient consent must be retained in the clinical file.
- Consent must authorize world-wide publication of the video in the ITI Academy platform, other ITI-related platforms and on social media for promotional purposes.
- The consent form should comply with international data protection regulations, indicating that personal data may be transferred internationally.



#### **Content Rights**

- Participants must own or have obtained the necessary permissions for all content submitted.
- Submissions must not violate any laws or third-party rights, including patient rights.
- Participants agree to protect ITI against any third-party claims relating to their submission.

#### **Evaluation Criteria**

The jury will consider:

- Educational Value: Emphasis on patient-centered care, theoretical foundations, rationale behind decision-making, and reference to ITI publications and the SAC Classification where relevant.
- 2. **Procedure Execution:** Clarity, rationale, and adherence to ITI principles.
- 3. **Video Production:** Technical quality (lighting, video clarity, etc.) and relevance of content.

#### **Contest Terms**

- ITI reserves the right to disqualify participants who violate submission rules, provide misleading information, or breach laws and regulations.
- The contest is subject to the laws of Switzerland, with any related disputes adjudicated exclusively in Basel-Stadt, Switzerland.
- Recourse against decisions made by the Evaluation Jury is expressly prohibited.

#### **Public Voting and Jury Evaluation**

- Qualifying videos will be featured in the ITI Academy Video Awards public voting section.
- The combined scores of public votes and jury evaluation will determine four finalists, from whom an overall winner will be selected.

### **Timeline**

1. Submission Phase



Start Date: January 10, 2024

End Date: March 15, 2024

 Deadline: All submissions must be completed by 23:59 CET on March 15, 2024. The timestamp of the ITI servers will serve as the official time for submission compliance.

#### 2. Voting Phase

• Duration: March 1, 2024, to April 15, 2024

• Procedure: Public voting will be open for two months. Registration is free, and anyone can participate in the voting process.

#### 3. Winner Announcement

- Winners to be announced at ITI World Symposium in Singapore (May 9-11, 2024).
- All contestants will be informed about the results via email by May 11, 2024.

#### **Awards**

## 1. Category Winners

• There will be a winner each for highest educational, procedural and technical value, plus, for best straightforward case or procedure. Each of the four will receive a cash prize of USD 2000.

#### 2. Overall Winner

 Among the four category winners, one overall winner will be selected and awarded an additional USD 2000.

Please ensure compliance with these guidelines, prioritizing professionalism, educational value, and respect for patient rights and confidentiality.

Good luck to all participants!